1. **COURSE** **TITLE\***: Business Finance
2. **CATALOG – PREFIX/COURSE NUMBER/COURSE SECTION\*:** BADM 2222
3. **PREREQUISITE(S)\***: ACCT 1102 OR ACCT 2230, & ECON 2205 **COREQUISITE(S)\*:** None

1. **COURSE TIME/LOCATION: (*Course Syllabus – Individual Instructor Specific*)**

Campus, Class Time, & Room #

1. **CREDIT** **HOURS\***: 3 **LECTURE** **HOURS\***: 3

**LABORATORY** **HOURS\***: 0 **OBSERVATION** **HOURS\***: 0

1. **FACULTY CONTACT INFORMATION: *(Course Syllabus – Individual Instructor Specific)***

Name & at least 2 methods of contact

1. **COURSE** **DESCRIPTION\***:

Course is an introduction to basic concepts, principles, and analytical techniques of financial management. Topics include the whole scope of the financial system and its functions: 1) the markets, (2) the institutions, and (3) the principles and concepts of financial management which guide the participants in making sound decisions.

1. **LEARNING OUTCOMES\*:**

At the completion of this course the student should be able to

1. Identify the basic requirements of an effective financial system.
2. Distinguish the strengths and weaknesses of the banking system in the United States including the Monetary System.
3. Recognize the impact of fiscal and monetary policy on savings and investment decisions.
4. Identify how international finance and trade affect businesses.
5. Solve time value of money problems.
6. Calculate stock and bond valuations for businesses and government.
7. Contrast risk and return of an investment.
8. Analyze business financial statements and data.
9. Develop insight into financial planning for short-term and long-term financing.
10. Explain how to manage working capital and capital budgeting techniques and analysis
11. Evaluate cost of capital and capital structure.
12. **ADOPTED** **TEXT(S)\*:**

*MindTap for Fundamentals of Financial Management*

10th or Current Edition

Cengage Learning

Eugene F. Brigham; Joel F. Houston

ISBN: 978-0-357-70000-6 Cengage Unlimited Inclusive Access eBook with MindTap

ISBN for students who do NOT want Inclusive Access: 978-0-357-53367-3 

1. **OTHER REQUIRED MATERIALS: (SEE APPENDIX C FOR TECHNOLOGY REQUEST FORM.)\*\***

Research of articles as assigned by instructor.

1. **GRADING SCALE\*\*\*:**

Grading will follow the policy in the catalog. The scale is as follows:

A = 90 – 100

B = 80 – 89

C = 70 – 79

D = 60 – 69

F = 0 – 59

1. **GRADING PROCEDURES OR ASSESSMENTS: (*Course Syllabus – Individual Instructor Specific)***

**Example:**

**Points %**

Exams 300 30%

Homework 200 20%

Projects 300 30%

Attendance 50 5%

Participation 50 5%

Total 1,000 100%

1. **COURSE METHODOLOGY OR COURSE FORMAT: *(Course Syllabus – Individual Instructor Specific)***

Classes may consist of lectures, class discussions, homework, simulations, projects, case studies, videos, outside assignments or supplemental materials. Interactive class discussion is encouraged and staying current on reading assignments and homework is necessary to be able to actively participate in class discussions.

1. **COURSE OUTLINE: *(Course Syllabus – Individual Instructor Specific)***

***(Insert sample course outline with learning outcomes tied to assignments / topics.)***

**Suggested Course Outline**  **Learning Outcome**

Week 1 Overview of Financial Environment 1,2,3

Week 2 Financial Markets & Institutions 1,2,3

Financial Statements, Cash Flows, & Taxes 6,8

Week 3 Analysis of Financial Statements, Case Study 1,7,8

Week 4 Time Value of Money 1,2,5,6,7,8

Week 5 Interest Rates 1,2,3,6,7,11

Week 6 Bonds & Their Valuation 1,2,5,6,7

Week 7 Risk & Rates of Return 1,6,7,11

Week 8 Stocks & Their Valuation 2,6,11

**Mid-Term** **Exam**

Week 9 The Cost of Capital 2,6,11

Week 10 The Basics of Capital Budgeting 2,5,7,9,10

Week 11 Cash Flow Estimation & Risk Analysis 6,7

Capital Structure & Leverage 10,11

Week 12 Distribution to Shareholders 6,9,11

Week 13 Working Capital Management 2,6,8,9,11

Week 14 Financial Planning & Forecasting 1,9

Week 15 Multinational Financial Management 4

Week 16 **Final Exam**

1. **SPECIFIC MANAGEMENT REQUIREMENTS\*\*\*:**

**Student Responsibilities: Read the Textbook and understand the Chapter Learning Objectives. Attend class and be prepared to participate in that day’s discussion, complete the Homework by the due dates, complete the Project by the due date, and complete the Exams by the due dates. Students must also Display Sincere adult Behavior in the classroom.  You will need a calculator. Students must do their own work!  No Plagiarism!**

**Instructor Responsibilities:** It is the responsibility of the instructor to enhance and expand the meaning and application of the subject matter covered in the course. The instructor will not normally review the assigned text. The instructor will provide grades in a timely manner and make arrangements to be available for assistance as needed.

1. **FERPA \*:**

Students need to understand that their work may be seen by others. Others may see your work when being distributed, during group project work, or if it is chosen for demonstration purposes. Students also need to know that there is a strong possibility that your work may be submitted to other entities for the purpose of plagiarism checks.

1. **ACCOMMODATIONS: \***

Students requesting accommodations may contact Ryan Hall, Accessibility Coordinator at rhall21@sscc.edu or 937-393-3431, X 2604.

Students seeking a religious accommodation for absences permitted under Ohio’s Testing Your Faith Act must provide the instructor and the Academic Affairs office with written notice of the specific dates for which the student requires an accommodation and must do so no later than fourteen (14) days after the first day of instruction or fourteen (14) days before the dates of absence, whichever comes first. For more information about Religious Accommodations, contact Ryan Hall, Accessibility Coordinator at [rhall21@sscc.edu](mailto:rhall21@sscc.edu) or 937-393-3431 X 2604.

**18. OTHER INFORMATION\*\*\*:**

**SYLLABUS TEMPLATE KEY**

**\*** Item cannot be altered from that which is included in the master syllabus approved by the Curriculum Committee.

**\*\*** Any alteration or addition must be approved by the Curriculum Committee

**\*\*\*** Item should begin with language as approved in the master syllabus but may be added to at the discretion of the faculty member.